# Erasing Concepts from Diffusion Models

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2025-09-07

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#### Overview



- Given only a short text description of an undesired visual concept and no additional data, Erased Stable Diffusion(ESD) fine-tunes model weights to erase the targeted concept.
- ESD can avoid NSFW("Not Safe For Work") content, stop imitation of a specific artist's style, or even erase a whole object class from model output.

## noise-based Diffusion models for Text-to-Image

- Let  $x_0$  denote image data, c denote text data,  $T \in \mathbb{N}$
- Let  $\epsilon \sim \mathcal{N}(0, I)$ ,  $t \in \{0, ..., T\}$ .
- Refer to diffusion models as noise( $\epsilon$ )-based diffusion models(NBDM) that share the following patterns :
  - 1.  $f(x_0, t, \epsilon)$ , called the forward operator, is specified so that  $x_t = f(x_0, t, \epsilon)$  and, at t = T,  $x_T$  is approximately pure noise, e.g., DDPM:

$$x_t = \sqrt{\bar{\alpha}_t} x_0 + \sqrt{1 - \bar{\alpha}_t} \epsilon, \qquad \epsilon \sim \mathcal{N}(0, I).$$

- , where  $\bar{\alpha}_t$  are hyperparameters.
- 2. Training is performed by minimizing  $\mathcal{L}$  with function  $\epsilon_{\theta}(x_t, t, c)$  with learnable parameters  $\theta$ :

$$\mathcal{L} \propto \mathbb{E}_{x_0,c,t,\epsilon} [\|\epsilon - \epsilon_{\theta}(x_t,t,c)\|_2^2],$$

• For simplicity, let  $\mathcal{L} = \mathbb{E}_{x_0,t,\epsilon} [\|\epsilon - \epsilon_{\theta}(x_t,t,c)\|_2^2]$ .

## noise-based Diffusion models for Text-to-Image

3.  $g(x_t, t, \epsilon_{\theta}(x_t, t, c))$ , called the reverse operator, is specified so that  $x_{t-1} = g(x_t, t, \epsilon_{\theta}(x_t, t, c))$  and, at t = T,  $x_T \sim \mathcal{N}(0, I)$ , e.g., DDPM:

$$x_{t-1} = \frac{1}{\sqrt{\alpha_t}} \left( x_t - \frac{1 - \alpha_t}{\sqrt{1 - \bar{\alpha}_t}} \, \epsilon_{\theta}(x_t, t, c) \right) + \sigma_t z, \quad z \sim \mathcal{N}(0, I).$$

, where  $\bar{\alpha}_t, \alpha_t, \sigma_t$  are hyperparameters.

4. For sampling, initialize  $x_T \sim \mathcal{N}(0, I)$  and, iteratively denoise using  $\epsilon_\theta$ .

$$x_{t-1} = g(x_t, t, \epsilon_{\theta}(x_t, t, c)), \quad \text{For } t = T, \cdots, 1$$

• In short, an NBDM is diffusion model whose  $\epsilon_{\theta}(x_t, t, c)$  estimates the injected noise  $\epsilon$  and is used both for training and inference.

## Classifier-free guidance

- Classifier-free guidance(CFG) is a technique employed to regulate image generation, as described in [1, Ho et al].
- Compared to a NBDM, CFG introduces two changes with  $0 < p_{\rm uncond} < 1$ , a guidance scale  $s \ge 0$ :
  - 1. Randomly drop the condition with  $p_{\rm uncond}$ , training is performed by minimizing  $\mathcal{L}'$ :

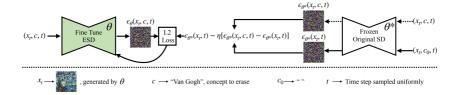
$$c' = egin{cases} arnothing & ext{with prob.} \ p_{ ext{uncond}}, \ c & ext{otherwise,} \end{cases} \qquad \mathcal{L}' = \mathbb{E}_{\mathsf{x}_0,c',t} ig[ \|\epsilon - \epsilon_{ heta}(\mathsf{x}_t,t,c')\|_2^2 ig].$$

2. Form a guided prediction with a guidance scale  $s \ge 0$  and use it in the usual update:

$$egin{aligned} \hat{\epsilon}_{ heta}(x_t,t,c) &= \epsilon_{ heta}(x_t,t,arnothing) + sig(\epsilon_{ heta}(x_t,t,c) - \epsilon_{ heta}(x_t,t,arnothing)ig) \ &= egin{dcases} \epsilon_{ heta}(x_t,t,arnothing), & s = 0 \ \epsilon_{ heta}(x_t,t,c), & s = 1 \ \epsilon_{ heta}(x_t,t,arnothing) + sig(\epsilon_{ heta}(x_t,t,c) - \epsilon_{ heta}(x_t,t,arnothing)ig), & s > 1 \end{cases}$$

, then reverse operator is  $g(x_t, t, \hat{\epsilon}_{\theta}(x_t, t, c))$ 

# Method of Erasing Concepts from Diffusion Models (ESD)



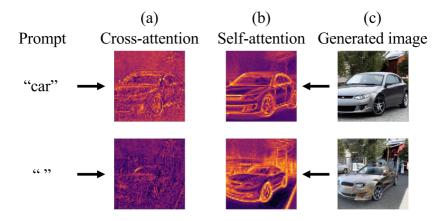
- Let  $\epsilon_{\theta^*}$  denotes pretrained NBDM,  $\epsilon_{\theta}$  denotes the NBDM to be fine-tuned.
- Let  $C_{\text{erase}}$  denotes a set of the concepts to erase,  $c_0 = \emptyset$  the null prompt, and  $\eta > 0$  the erase strength.
- For time step t and noised input  $x_t$ ,

$$\tilde{\epsilon}(x_t, t, c) = \epsilon_{\theta^*}(x_t, t, c_0) - \eta(\epsilon_{\theta^*}(x_t, t, c) - \epsilon_{\theta^*}(x_t, t, c_0)).$$

• Training is performed by minimizing  $\mathcal{L}_{\mathsf{erase}}(\theta)$  :

$$\mathcal{L}_{\mathsf{erase}}( heta) = \mathbb{E}_{\mathsf{x}_0,t,\,c\in\mathcal{C}_{\mathsf{erase}}} \left[ \ \left\| \epsilon_{ heta}(\mathsf{x}_t,t,c) - ilde{\epsilon}(\mathsf{x}_t,t,c) 
ight\|_2^2 \ 
ight].$$

## Importance of Parameter Choice



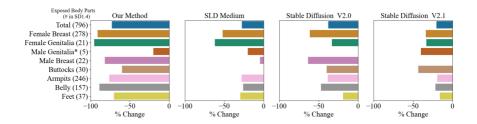
- Cross-attention parameters, illustrated in (a), directly depending on the text of the prompt.
- Other parameters, illustrated in (b), tend to contribute to a visual concept even if the concept is not mentioned in the prompt.

## Importance of Parameter Choice



 Tuning the the cross-attention parameters only (ESD-x) erases the distinctive style of Van Gogh specifically when his name is mentioned in the prompt, keeping the interference with other artistic styles to a minimum.

## **Experiments**



- When removing NSFW content it is important that the visual concept of "nudity" is removed globally, especially in cases when nudity is not mentioned in the prompt.
- I2P is a collection of 4,703 diverse text prompts that can generate harmful or inappropriate (NSFW) images, but do not explicitly mention NSFW terms.
- Using [2, Nudenet] detector, The figure shows the percentage change in the nudity-classified samples compared to the original model.

#### References I



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